

FALL FAVORITES:

(In Football)

Pennsylvania over Dartmouth
 Illinois over Army
 Yale over Columbia
 Cornell over Colgate
 Harvard over Virginia
 Notre Dame over Purdue
 Duke over Navy
 Penn State over Fordham
 Princeton High over Hamilton
 Princeton over Rutgers

AND

(In Politics)

Thorne for Freeholder

Ordered and Paid for by Campaign Manager

PATRON

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WE NOMINATE

The "Five in Every Six" who next week will dig down to support the Princeton Community Chest's whirlwind "Eleven for One" campaign for \$94,700, a record peacetime goal that reflects both the terrifying costs of existence in 1947 and the heartfelt desire of Chest authorities to hold their budget to a desperately needed minimum. In remembering the Chest, Mr. and Mrs. and Miss Contributor will be discharging one of man's oldest obligations to his fellow men while realistically investing, in accordance with ability to invest, in the future well-being of this restless, ever-growing community.

Because overhead expenses are held within the bounds of common sense, ninety-seven cents out of every Princeton dollar given during the 58-hour house-to-house canvass, opening next Friday morning, will be earmarked for the use of the Chest's 11 operating agencies. Some 30 per cent of the total raised will help make up Princeton Hospital's operating deficit, another 19 per cent will go to the 30-year-old Y.M.C.A., 16 per cent to the Social Service Bureau and so on down to comparatively trifling amounts for the eminently worthwhile Playgrounds Program, the Girl Scouts and the Planned Parenthood League.

A gift to the Community Chest recognizes the unpleasant but undeniable fact that life in these United States, even in photogenic, tree-lined Princeton, is not all that it should be from the point of view of plain decency of living. For instance, the Social Service Bureau, which in the not too long ago was the Village Improvement Society employing only a visiting nurse and a social worker, now finds it essential to maintain a Mental Hygiene Clinic staffed by a psychiatrist and three psychologists who give their time as a service for families and children of the Princeton Area.

Without overplaying their hands, Chest spokesmen can emphasize, for the information of "Five in Six" and for the possible guidance of those thinking of making it "Six in Six," that as Princeton has more than doubled in population the value of the Chest dollar has been almost halved. However, where campaign quotas between 1938 and 1941 ranged from \$67,500 to \$69,000, the figures for 1948 are only 36 per cent above pre-Pearl Harbor levels and the bulk of the increase lies in raising lagging salaries in a period when it takes more and more to buy less and less.

For their willingness to shoulder financial responsibilities that should be the concern of all of Princeton; for their deep interest in making the Chest a community undertaking in every sense of the word community; "Five in Every Six" are TOWN TOPICS' nominees for

**PRINCETON'S
 MEN AND WOMEN OF THE WEEK
 October 12-18, 1947**

Town Topics

Published Every Thursday throughout the Year

DONALD C. STUART, JR.
DAN D. COYLE
Editors and Publishers

Mailed without charge every week to every home in Princeton Borough and Township.
Advertising Rates on Application.
Box 371 Princeton, N. J. Telephone 2326

Vol. II, No. 31 Oct. 12-18, 1947

Topics of the Town

The Issue Is Clear. Forty-eight hours after President Truman asked the nation to do without meat on Tuesdays, go without poultry and eggs Thursdays and cut down on bread consumption, plans to this end were being laid in Princeton. In war and peace since Pearl Harbor, shortages had often meant self-denial but sometimes the reason was not always clear. This time, it was written on the wall for any thinking man or woman to read and make his choice.

In process of formation was a joint committee of townspeople and Princeton undergraduates who planned quick, well-phrased appeals to restaurant and hotel owners and consumers alike. A meeting of the heads of all establishments which serve meals was on the schedule for the weekend, so that next Tuesday might be proclaimed meatless. Properly enough, the University showed the way by announcing plans for meatless Tuesdays *and* Fridays, no eggs or poultry the latter day, one slice of bread per man per meal. Prospect Avenue eating clubs were likely to follow suit.

For the newly-formed Princeton Civic Association (which was in need of a project to unify its immediate actions), the task of seeking consumer cooperation seemed a natural. If it dodged the first issue placed squarely before it, it would have difficulty justifying its future existence.

Within the home, it was purely a matter of individual belief in the necessity for voluntary restrictions; eating establishments (whose cooperation in the campaign to conserve bread and fats a year ago was marred by a few blatant exceptions) were likely to find public opinion much stronger against them if they chose not to tailor their menus this time.

Already, of course, opinion was divided.
(Continued on page four)

ONE OF THE FIRST SIGNS of a child's illness is increased body temperature. At last we are able to offer a fever thermometer that *you can read!* Thorne the Druggist, 168 Nassau Street.

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No Taxation Without Representation!

Remember the cry of the colonists in the days when they had no vote on the taxes levied against them by the British? Their principle was as sound then as it is today—and that self-same situation exists today right here in Mercer County!



No need to carry the similarity *too* far—the present Board of Freeholders needn't be compared to George III and his tea-taxing ministers. But the belief against taxation without representation is just as sound as ever: on the face of it, there's NO reason why Princeton should not be represented on the Mercer County Board of Freeholders, which sets a *full third* of the tax rate in the Borough and Township.

Princeton, with its thousands of residents and millions of dollars in ratables, *needs* a capable, successful Princeton business man to look after its interests in county affairs. Since geographic representation is not provided for, *this* year be sure to

VOTE FOR THORNE FOR FREEHOLDER!

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It's New to Us

Mother - Daughter Housecoats. Personally and generally speaking, we're against the coyness almost inseparable from mother-daughter outfits. Specifically, in the form of all wool plaid housecoats (or bathrobes, depending upon your interpretation of the words), we're quite overboard about them.

Strictly tailored with the emphasis on the color and "twinful" angle, they come in four different plaids and, if you really go for the matching idea, a black and white cheek that small brother might even find dashing. Sizes go from 3 to 20; prices, varying with size, are \$6.95, \$7.95 and \$12.95, for which, to repeat, you are getting pure wool.

The housecoats are designed by, made for and sold at Bailey's, 14 Wither- spoon Street, where the crowning touch, matching slippers, are also expected.

Hand-painted China. The caption sounds routine; actually, our slightly belated, but not widely known, discovery at The Flower Basket (122 Nassau) puts us again in the overboard department.

Here is an idea in china which is not only full of eye-appeal but lets imagination really cut loose. On a good grade of American china, in a number of different forms, can be hand-painted and fired (which means that they can really be used) anything which a skillful human hand can reproduce.

Available items are large plates, bowls, cigarette sets, beer mugs, pitchers and baby mugs. By way of decoration you can have your own house, dog, horse, child or names, dates, flowers, etc., etc., etc. The etceteras stand for the unlimited scope which is offered—anything which you can present in picture form, be it black and white or colored, can be put on your china, in color.

We specially like the 'wedding plate,' whereon can be pictured the church, date and names connected with that particular occasion, and the appealing wee mugs for babies. Prices are amazingly low, the former being \$5.75, the latter, \$1.75. They are way up on our list of gifts for people who have everything, or people who haven't; and with

(Continued on page eight)

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| Sunkist No. 2 Pineapple Juice..... | 2 tins 33c |
| Sunkist No. 5 Pineapple Juice..... | 2 tins 79c |

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TOPICS OF THE TOWN

(Continued from page two)

vided and 100 per cent support was not immediately forthcoming. But the issue was clear as crystal: if this nation fails in its bid to keep the free countries of Western Europe fed this Winter, it will be playing squarely into Russia's hands, and in this instance, failure will lie on the people's doorstep. Will it lie in part on Princeton's?

Miscellany. A two-car automobile accident at Nassau and Harrison Streets Monday afternoon at 5 virtually demolished both vehicles, sent one resident of Trenton to the hospital with a possible fractured skull . . . the four-way intersection, unevenly graded, at Cleveland Lane and Elm Road (where two accidents occurred last Summer) is another dangerous spot in need of study . . . resumption of traffic-light control at Nassau Street and University Place, where cars approach from five different angles, also seems advisable after a lapse of a year.

The council meeting Tuesday will see the controversial Greenholm and Grover issues on the agenda again, although rezoning of the district east of Harrison Street is expected to be shelved . . . the burglar poaching in the western end of town is still out in front in the game of cops and robbers.

(Continued on page eight)

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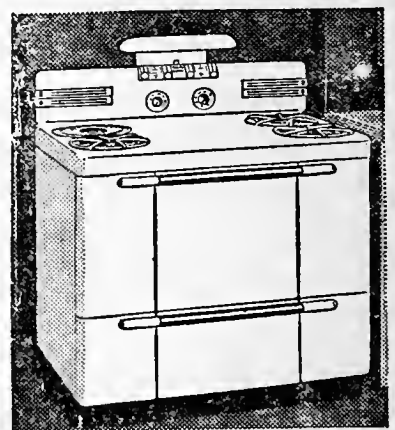
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Calendar of the Week

Sunday, October 12th

- 7:00, 8:30, 10:00, 11:00 a.m.: Mass, St. Paul's Roman Catholic Church.
 11:00 a.m.: "Love at Work," the Rev. Milton J. Nauss; Lutheran Service, Westminster Choir College Chapel.
 "Growing in Greatness," the Rev. Milton Galamison, Witherspoon Church.
 "Persistent Consecration," the Rev. Dr. Frank S. Niles; First Church.
 Sermon, the Rev. Dr. Arthur L. Kinsolving; Trinity Church.
 "Our Hope for Years to Come," the Rev. Dr. William L. Tucker; Second Church.
 "Are Sin, Disease and Death Real?," Lesson-Sermon; First Church of Christ, Scientist.
 "The World's Slow Stain," the Rev. Lynn H. Corson; Methodist Church.
 University Preacher, the Rev. James Cleland, Duke University; University Chapel.
 7:30 p.m.: Choral Evensong, Trinity Church.
 8:00 p.m.: "Love, the Key-Note of Life," the Rev. Dr. Niles; First Church.
 "How to Enjoy your Bible," the Rev. Galamison, Witherspoon Church.
 8:15 p.m.: Evening Service; First Church of Christ, Scientist.

Monday, October 13th

- 8:00 p.m.: Township Committee Meeting, Township Hall.

Tuesday, October 14th

- 2:00-7:00 p.m.: Amateur Art Exhibit, Princeton Group Arts; Avalon, Bayard Lane.
 8:00 p.m.: "Christian Science, The Religion of Love, which Heals," free lecture by Elisabeth Norwood, C.B.S., of The First Church of Christ, Scientist, Boston; Princeton H.S. Auditorium.
 Borough Council Meeting, Borough Hall.

Wednesday, October 15th

- 8:00 p.m.: Open Meeting, Princeton Chapter of World Federalists; residence of Thorn Lord, Province Line Road.
 8:00 p.m.: Mid-Week Service, the Rev. Dr. Niles; First Church.
 "Jesus as a Teacher," Dr. Donald Butler; Second Church.
 Mid-Week Service, the Rev. Corson; Methodist Church.
 8:30 p.m.: "Style Show," sponsored by Princeton Chapter O.E.S. No. 91; Nassau Street School Auditorium.

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News of the Theatres

The Playhouse

Variety Girl (Fri., Sat.) is a hodge-podge of Paramount stars offering songs, skits and dances much in old-time vaudeville style. Only fair.

Down to Earth (Sun. thru Wed.) is another musical in which a departed dancer (Rita Hayworth) returns from her heavenly abode to rescue a show that is about to flop. The weak plot is given a boost by a good number here & there, and the finale is impressive, but essentially it's dull fare.

Desert Fury (Thurs., Fri., Sat.), a western that tries to play a very hammy plot straight, would be fairly amusing if the audience was supposed to laugh where it does. Elizabeth Scott loves the villain, John Hodiak, until all kinds of dirty work prove that Hero Burt Lancaster is her man.

Garden Theatre

The Gunfighters (Fri., Sat.), another western, (this one in color) sends Randolph Scott through a lot of pell-mell action the kids will love.

The Adventuress (Mon., Tues., Wed.) stars Deborah Kerr as an Irish lass who dislikes the English so that she nearly aids a German agent in uncovering Allied invasion plans. This British comedy-drama with a war-time setting is the best of a week of poor films.

The Arnello Affair (Thurs., Fri., Sat.) is a melodrama featuring John Hodiak and Frances Gifford. Its billing: "Dangers of night club flirtation unmasked." Never mind.

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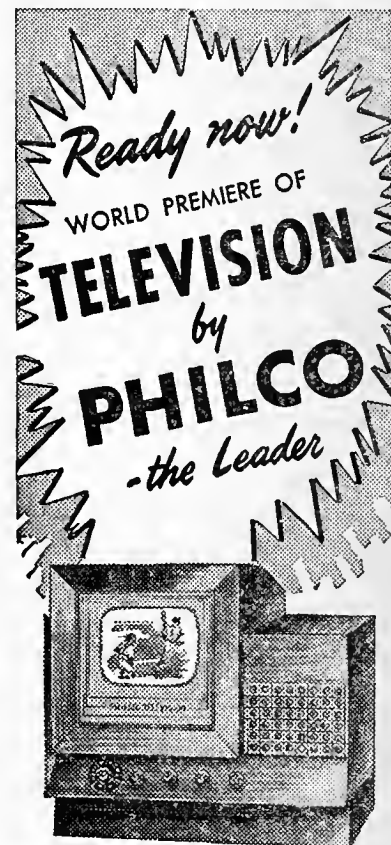
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McCarter Theatre

3:30 P.M.

ROBIN HOOD—Tuesday, October 28
Clare Tree Major Company

L. RAYMOND COX, MAGICIAN—Tuesday, November 18

MANY MOONS by James Thurber—Tuesday, January 13
Princeton Community Players

SLEEPING BEAUTY—Tuesday, February 3
Clare Tree Major Company

REBECCA OF SUNNYBROOK FARM—Tuesday, March 9
Salome Gaynor Company

AN ARABIAN NIGHT—Tuesday, April 27
Edwin Strawbridge Ballet Troupe

Season tickets

Single tickets

Children's \$4.80, 2.40, 1.20
Adults' \$4.80, 3.60, 2.40

Children's \$1.20, 60c, 30c
Adults' \$1.20, 90c, 60c

For reservations, write

MRS. RAYMOND E. RUDY, 43 Mercer Street, or
ELEMENTARY SCHOOL, Nassau Street

IT'S NEW TO US

(Continued from page three)

Christmas in mind, we would suggest ordering now to assure yourself of the present two week's delivery date.

Florsheim Shoes for Men. There really isn't too much to say about the newly-appointed agency at Hulit's, 140 Nassau, because the name Florsheim speaks for itself to any man who has ever worn them.

However, a complete line is now available, with designs suggested by Hulit's and particularly adapted to the Princeton Picture (we quote!) a specialty. In addition, you can once again order your own variations on a standard model (such as leather lining) custom-made to suit yourself.



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TOPICS OF THE TOWN

(Continued from page four)

Princeton High School topped Red Bank, 18-6, last weekend, is favored to register its third straight against Hamilton High Saturday . . . despite the success of the first night contest, plans for further arc-lit games this season have been dropped.

Rutgers undergraduates touched up the Princeton campus with scarlet paint Monday night, and orange counter-measures were sure to follow in New Brunswick . . . the Princeton game there Saturday is a certain sell-out, what with the home forces entering the fray a slight favorite to win their third victory in nearly 80 years over the Tigers . . . odds are that Charlie Caldwell will stand pat on the lineup which saw Perantoni, Bolling Robertson, Sella and Franke pace an unimpressive 21-7 win over Brown . . . we'll still ride with Princeton this weekend.

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